

# Straight Talk

A weekly update from management on the issues that matter most

May 21, 2009

Dear Friends and Colleagues:

The NCH Healthcare System is led by a dedicated and strong Board of Trustees, primarily responsible for keeping the “community” in “Naples Community Hospital.”

Each spring, for the past five decades, the community leaders who comprise the NCH Board augment their ranks by appointing several volunteers, who share the best interests of their friends and neighbors in serving as stewards of our community’s health management. Last night, the Board was joined by six such selfless volunteers, and I’d like to introduce you to them (in alphabetical order by last name):

- **Paul Adrianzen** is NCH’s Web Systems Administrator and our non-nurse employee representative to the Board. Our recently redesigned website ([www.NCHMD.org](http://www.NCHMD.org)) averages more than 1,000 “hits” per day, serving as an invaluable source for medical information, physician referrals and employment possibilities. Paul and his colleagues recently added NCH to Facebook, Twitter and You Tube.
- **Dianne Garrison** is our nurse representative and a leader in the Post Anesthesia Care Unit at North Naples. Diane is a bone fide “nurse’s nurse.” She started her career in Miami, joined NCH over a decade ago in the downtown ICU, and is now responsible for safeguarding the recovery of thousands of patients each year after surgery.
- **Hermes Koop, MD**, is the longest-serving Medical Staff President (six years) in the history of NCH. A respected internist, Dr. Koop serves as Chairman of the Medical Staff’s Credentials Committee. He was *Physician of the Year* in 2006. His college-aged children are volunteering this summer at the Neighborhood Health Clinic. The apple clearly doesn’t fall far from the tree!
- **Mariann MacDonald** is a successful pharmaceutical industry entrepreneur. Both Mariann and her husband have deep community roots. Two weeks ago, the *MacDonald SeaCAREium* was dedicated. This spectacular 24-bed pediatric unit in the Baker Tower on the North Naples campus provides comfort and respite to children and families as they endure the stress of hospitalization.
- **Four Star Admiral Paul D. Miller**, former Supreme Allied Commander in Europe—the same post subsequently held by Gen. Wesley Clark (USAR) and Gen. James Jones (USMC)—has had an equally impressive business career with ATK (Alliant Techsystems, Inc.) where he was Chairman of the Board. Adm. Miller has served on the board of the Donaldson Company. His son is an ER trauma physician who is currently serving in Iraq.
- **Ambassador Francis Rooney** was U.S. Ambassador to the Holy See (Vatican) from 2005 to 2009. Amb. Rooney’s experience includes serving as Chairman of the strategic planning committee of a large Catholic hospital system and Chairman of a secondary school, both in Tulsa. His company, Manhattan Construction Company, recently merged with Kraft Construction Company, the well-respected firm that has built so much of the NCH system.

“*The most important volunteer job in America today is being a hospital trustee,*” according to a respected governance guru. We are truly privileged at NCH to have not only these six fine leaders, but all of our 27 trustees working tirelessly in our community’s behalf to ensure that the NCH Healthcare System is the best that it can be.

Respectfully,



Allen S. Weiss, M.D., President and CEO

P.S. Jeff Lytle’s *One on One* show will have me discussing topics of interest this weekend on Sunday at noon on Channel 8 WNFM.

P.S.S. Feel free to share *Straight Talk* and ask anyone to email me at [allen.weiss@nchmd.org](mailto:allen.weiss@nchmd.org) to be added.